



## **NEWS RELEASE**

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### **New Community Encourages Residents to Live Long and Live Well**

#### ***Watersong Programs Support Social Participation through a Variety of Activities***

**Viera, Fla., Sept. 10, 2007** – For members at Watersong retirement community, social activities rank among the highest of important values to live long, and live well. When the Watersong campus is complete, members and residents will be exposed to an array of motivating physical, cultural and mental activities to enjoy on- and off-campus.

“It’s important that our residents participate in social activities,” said Donald Thompson, president and CEO of Senior Living Communities. “Studies show that adults who remain active throughout their years reap the benefits of living a happier, healthier life. We encourage all residents to share in this philosophy.”

Watersong believes that the most vital ingredient to happiness is good health. In fact, the underlying theme of Watersong’s programs is to provide the environment, education, resources, motivation and encouragement that helps an individual rise to a level of personal wellness ensuring overall quality of life. Full-time directors of wellness programs and social activities constantly change programs to better meet the needs and wishes of each Senior Living Communities campus.

Featured venues for on-campus activities include the grand central clubhouse, a wellness center with indoor and outdoor pools, and a healthcare clubhouse. In the clubhouse, members will be able to enjoy a state-of-the-art fitness center, social lounge, concierge service, beauty salon, card room and library. Residents will also be able to enjoy fine dining in the main dining room; or for a lighter meal in the lounge or café.

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The clubhouse will be the centerpiece of independent life at Watersong, and will incorporate many opulent amenities to enhance residents' lives. Watersong also provides quality wellness programs for independent- and assisted-living residents.

### **About Senior Living Communities**

Senior Living Communities owns and operates premier retirement communities throughout the southeastern United States. By optimally combining the very best people, proven processes and financial success, Senior Living Communities is able to create Continuing Care Retirement Communities (CCRC) dedicated to helping its members live long and live well. Its management team is expertly disciplined in the areas of hospitality services, healthcare services, healthcare management, building maintenance, housekeeping, and social services.

For more than 23 years, Senior Living Communities believes the key to consistently offering great services and achieving resident satisfaction is in their ability to hire, train and retain good people. Its goal is to provide constant improvement in the services offered to its members. For more information on Watersong and all Senior Living Communities, please visit [www.Senior-Living-Communities.com](http://www.Senior-Living-Communities.com) or [www.Watersong-Living.com](http://www.Watersong-Living.com).

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