



## **MEDIA ADVISORY**

**For Immediate Release - Event Date: Nov. 29, 2007**

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### **Senior Living Communities to Break Ground for Watersong Retirement Community**

**WHAT:** A groundbreaking ceremony for the Watersong retirement community. Comprised of 48 acres, Watersong is a master-planned, full-service retirement community in Viera. The campus will feature 120 single-family homes, 148 condominium-style villas, with 26 additional villas designated for enhanced living, 48 assisted-living apartments and 24 memory-care beds.

**To view a rendering of the retirement community, please go to:**  
[www.corderphilips.com/pr/club.jpg](http://www.corderphilips.com/pr/club.jpg)

**WHO:** Donald Thompson, president of Senior Living Communities; Stewart Wiley, vice president of marketing with Senior Living Communities; Shelly Lockhart, executive director of Watersong, with featured remarks from Representative Thad Altman and Commissioner Mary Bolin. Other guests include local council members and industry community leaders.

**WHEN:** Thursday, Nov. 29, 2007, 11:00 a.m.

**WHERE: Watersong Retirement Community Site**

*From I-95, take exit 191 on Wickham Road, head west. Continue straight through roundabout. The Watersong campus will be on your left. Parking will be available at The Church at Viera – 9005 N. Wickham Road.*

**WHY:** When the Watersong campus is complete, members and residents will be exposed to an array of motivating physical, cultural and mental activities to enjoy on and off campus. Residents at Watersong will be close to Space Coast Stadium, Brevard Zoo, The Shoppes at Viera and the new Viera Healthpark. Watersong believes that the most vital ingredient to happiness is good health. In fact, the underlying theme of Watersong's programs is to provide the environment, education, resources, motivation and encouragement that helps an individual rise to a level of personal wellness ensuring overall quality of life. The community will employ approximately 120 persons when it opens, and approximately 180 persons at completion, which will be April 2009.

**NOTE TO MEDIA:** Individual interviews with Senior Living Communities and other officials to be held following the ceremony. Please contact Lauren Robinson for interview times. Additionally, a catered lunch will be provided following the ceremony on-site. Tented event to take place rain or shine.

**For more information, contact:**

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