



NEWS RELEASE

Contact: Lauren Robinson, Corder Philips, 704.338.7210 or lrobinson@corderphilips.com
Stewart Wiley, Senior Living Communities, 704.246.1614

Watersong Community Announces New Executive Director

Viera, Fla., Aug. 14, 2007 – Senior Living Communities, an owner and operator of premier retirement communities throughout the Southeast, is pleased to announce the hire of Shelly Lockhart as executive director of its newest retirement community, Watersong, in Viera, Fla. (**Editor Note:** For a printable photo, go to www.corderphilips.com/pr/lockhart.jpg.)

“Shelly’s ardor for the senior care industry and strong leadership skills are what made her the perfect candidate for the executive director position,” said Donald Thompson, president and CEO of Senior Living Communities. “We’re very excited to see Shelly represent the Watersong community.”

For the past 11 years, Lockhart has been a professional in medical and elder care in Brevard County, focusing on assisted living, lab services, outpatient surgical centers and physical therapy, with emphasis in sales and marketing, and management. Her experience can also be found in home-care and hospice settings.

A resident of Brevard County for 17 years, Lockhart values her community and has participated in a number of local groups and organizations including The Yellow Umbrella, The Exchange Club and The Daily Bread. She is also a professional member of the North Brevard Association of Medical Services.

During the first phase of Watersong, Lockhart will lead the pre-marketing efforts for the retirement community, which will include recruitment of staff members and personnel training. Lockhart will also be the point of contact for information regarding the new community for future residents and resident families. In addition to her executive responsibilities at Watersong, Lockhart will continue to lead a strong community stewardship effort within Viera and surrounding areas.

Watersong will open its marketing offices inside One Senior Place, located at 8085 Spyglass Hill Road in Viera, in early September. Opening ceremonies, celebrations and informational luncheons will soon follow its opening, which Lockhart will head.

About Watersong

The new master-planned community will be approximately 26 acres, but has potential to eventually reach more than 45 acres. Plans call for 43 South Florida-style cottage homes, 148 villa units, 26 enhanced-living villas, 24 assisted-living units, 24 skilled-nursing beds and 24 Alzheimer's units. In addition to the variety of residential housing options, the retirement campus will offer residents upscale amenities such as a healthcare clubhouse, a wellness center complete with indoor and outdoor pools, a putting green, full-time wellness coordinators and a central clubhouse.

Watersong will also be a gated community, with a staff that's present 24 hours a day to respond to any emergency residents may have, ensuring unparalleled peace of mind. All homes will also have an emergency notification system, as well as smoke detectors, which alert the 24-hour staff inside the Watersong community as to what emergency services are needed. The immediate response can make all the difference. The emergency system is in the form of a push button/pull cord transmitter mounted on the wall of every bathroom. Pendant or bracelet transmitters may be worn as well.

Other community programs include country-club style dining, social calendars full of events and activities, wellness and exercise programs, and an on-site maintenance and housekeeping staff to take care of both interior and exterior maintenance of residents' homes.

Final zoning approval is expected between early September and late October, with construction starting soon after.

About Senior Living Communities

Senior Living Communities owns and operates premier retirement communities in South Carolina, North Carolina and Florida. By optimally combining the very best people, proven processes and financial success, Senior Living Communities is able to create continuing care retirement communities (CCRC) dedicated to helping its members live long and live well. Its management team is expertly disciplined in the areas of single-family marketing, healthcare marketing, healthcare management, building maintenances, housekeeping, and hospitality services.

Senior Living Communities believes the key to consistently offering great services and achieving resident satisfaction is in their ability to hire, train, and retain good people. Its goal is to provide a community where its members live long, live well, live. For more information on Watersong, please visit www.Water-Song.com or Senior Living Communities at www.Senior-Living-Communities.com.