



NEWS RELEASE

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Senior Living Communities Announces New Campus

Viera, Fla., to be Home to 26-Acre New Retirement Community, Watersong

Viera, Fla., Aug. 1, 2007 – Senior Living Communities, an owner and operator of premier retirement communities throughout the Southeast, has announced plans to build its newest retirement campus, Watersong, in Viera, Fla. The multi-million dollar retirement community will be located in the heart of Viera, moments from the famed beaches. Residents at Watersong will also be close to Space Coast Stadium, Brevard Zoo, The Shoppes at Lake Andrew and the new Viera Healthpark. (Editor note: For a high-res rendering, please go to:

www.corderphilips.com/pr/cornerapt.jpg.)

“We’re thrilled to be a part of the Town of Viera,” said Donald Thompson, president and CEO of Senior Living Communities. “The atmosphere and vision of Viera are what drew us in to this growing community. We’re very excited to begin this community.”

The new master-planned community will be approximately 26 acres, but has potential to eventually reach more than 45 acres. Plans call for 43 South Florida-style cottage homes, 148 apartment units, 26 enhanced-living apartments, 24 assisted-living units, 24 skilled-nursing beds and 24 Alzheimer’s units. In addition to the variety of residential housing options, the retirement campus will offer residents upscale amenities such as a healthcare clubhouse, a wellness center complete with indoor and outdoor pools, a putting green, full-time wellness coordinators and a central clubhouse.

Watersong will also be a gated community, with a staff that’s present 24 hours a day to respond to any emergency residents may have, ensuring unparalleled peace of mind. All homes will also have an emergency notification system, as well as smoke detectors, which alert the 24-hour staff inside the Watersong community as to what emergency services are needed. The

immediate response can make all the difference. The emergency system is in the form of a push button/pull cord transmitter mounted on the wall of every bathroom. Pendant or bracelet transmitters may be worn as well.

Other community programs include country-club style dining, social calendars full of events and activities, wellness and exercise programs, and an on-site maintenance and housekeeping staff to take care of both interior and exterior maintenance of residents' homes.

Final zoning approval is expected between early September and late October, with construction starting soon after. Prospective residents will be able to learn more about Watersong at its sales center at One Senior Place, 8085 Spyglass Hill Road, Viera, starting in early September. To experience first-hand the quality of care Senior Living Communities offers, prospective residents will be able to tour the Lakes at Pointe West, another Senior Living Communities campus in Vero Beach, Fla.

Watersong is expected to cost approximately \$94.2 million to build. The campus will employ approximately 120 persons when it opens, and approximately 180 persons at completion, which is scheduled for early 2009.

Elkins Construction of Jacksonville will be the general contractor for the construction of the campus, with Triad Design Group performing as the key architect and Joyce Design Group managing the interior design.

About Senior Living Communities

Senior Living Communities owns and operates premier retirement communities in South Carolina, North Carolina and Florida. By optimally combining the very best people, proven processes and financial success, Senior Living Communities is able to create continuing care retirement communities (CCRC) dedicated to helping its members live long and live well. Its management team is expertly disciplined in the areas of single family marketing, healthcare marketing, healthcare management, building maintenances, housekeeping, and hospitality services.

Senior Living Communities believes the key to consistently offering great services and achieving resident satisfaction is in their ability to hire, train, and retain good people. Its goal is to provide a community where its members live long, live well, live. For more information on Senior Living Communities, please visit www.Senior-Living-Communities.com.

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